IEEE International Conference on Communications
IEEE ICC 2007
24-28 June 2007, SECC, Glasgow, Scotland, UK
IEEE Communications Society

Smart Communications Technologies for Tomorrow

WELCOME

We are delighted to invite you to the flagship Conference of the telecommunications sector - ICC 2007 - the 2007 IEEE International Conference on Communications to be held in Glasgow, Scotland, UK, from Sunday 24 to Thursday 28 June 2007.

The Conference is administered by the Institute of Electrical and Electronics Engineers (IEEE) which is the world’s largest organization of professional engineers, with over 360,000 members in some 170 countries.

ICC 2007 will bring over 1,500 delegates to Glasgow, representing designers and developers, networks operators, service provides, and leading researchers from academia.

TECHNICAL PROGRAM

A strong technical program will draw the industry’s biggest and brightest players, covering the latest research and development in communications, and networking; supplemented by industry relevant business applications sessions and panels where industry leaders will address hot topics and forecast the future evolution of the sector. In addition, tutorials and workshop will be presented by the field’s most renowned innovators.

PROFILE OF ATTENDEES

Historically, delegates comprise leading telecommunications executives, managers, engineers and academics from all the major geographies with a (30:30:30) split between the Americas, Europe and Asia-Pacific. ICC 2007 will act as a magnet bringing together some of the most influential communications professionals, keynote researchers, manufacturers, integrators and operators.

EXHIBITION

A large exhibition associated with the Conference will offer a major platform for:

- Showcasing components and sub-systems, to 1,500 electronics engineers focused on research and development of products and services from the communications industry worldwide
- Meeting knowledgeable design and development professionals whose technical recommendations are vital to corporate purchasing
- Generating quality leads from decision-makers eager to explore new products emerging from the industry’s most innovative teams
- Contacting the most dynamic researchers, and learning of the latest directions and future trends in R&D
- High profile visibility for your products and services.
The professionals at the Conference would want to learn of components, sub-systems, and systems, including hardware, software and middleware for the following:

- Communications QoS, reliability and performance modelling
- Communications theory
- Computer and communications network security
- Multimedia communications and home services
- Network services and operations
- Optical networks and systems
- Signal processing and coding for data storage
- Signal processing for communications
- Wireless ad hoc and sensor networks
- Wireless communications

PATRONAGE

The patronage program presents an opportunity for corporations to enhance their profile and receive widespread visibility throughout the Conference. Patronage levels include:

PLATINUM (£80k per patron)

- Company name and logo on Conference literature and Conference Webpage (linked to company home page)
- Welcome Signage at Glasgow Airport or electronic signs at SECC (Scottish Exhibition and Conference Centre, the Conference location)
- Six complimentary conference registrations and tickets to the Gala Banquet and VIP Reception
- Full-page Ad in the Conference Program
- Company name/logo on the delegate bag
- Prominent display of the company banner

GOLD (£40k per patron)

- Company name and logo on Conference literature and Conference Webpage (linked to company home page)
- Prominent display of the company banner at the Conference registration and exhibit areas
- Four complimentary conference registrations and tickets to the Gala Banquet and VIP Reception
- Half-page Ad in the Conference Program
- Welcome signage at SECC, and chartered buses for events

SILVER (£20k per patron)

- Company name and logo on Conference literature and Conference Webpage (linked to company home page)
- Display of the company banner at the Conference registration and exhibit areas
- Three complimentary conference registrations and tickets to the Gala Banquet and VIP Reception
- Quarter-page Ad in the Conference Program
- Welcome signage at the SECC

BRONZE (£10k per patron)

- Company name and logo on Conference literature and Conference Webpage (linked to company home page)
- Display of the company banner at the Conference registration, and exhibit areas
- Two complimentary conference registrations and tickets to the Gala Banquet and VIP Reception

ENTREPRENEURIAL (£1k per patron)

For the small or start up corporation:

- Display of corporation's name and logo at the ICC Welcome Reception, registration and exhibit areas and at the Gala Banquet
- Listing of company in the Conference Program and on the Conference Webpage

EXHIBITION SPACE £1,250

Exhibition space will be available in the same area where delegates will meet for tea/coffee breaks and Poster Sessions.

The minimum booth size will measure 3m x 2m. Additional space is available at £150 per square metre.

The price for each exhibition space includes:

- Shell scheme
- Fifty word entry in the Final Program
- Listing on the Conference Website
- Two free exhibitor passes per 6sqm of booth space.
- Access to the scientific program is available on payment of a registration fee
- Opportunity to purchase tickets for the Gala Banquet

Access to power and other services, such as on-stand catering, telephone/ISDN lines, are available at an additional cost.

ADVERTISING SPACE

| Full Page Inside | £750 |
| Half Page Inside | £500 |

Advertising opportunities will be available in the Final Program, which will be provided to every delegate who attends the Conference.

POSTER BOARDS £500

Your company logo will be printed next to the number at the top of each poster board.
INTERNET CAFÉ
£4,000

The most popular area during ICC 2007 is expected to be the Internet Café. It will be situated close to the exhibition and registration area, and all attendees will have free access.

Sponsors of the café will have their company logo and website link on the homepage.

NOTEPADS/PENS/INSERTS IN DELEGATE BAG
£500

A pen, notepad or one piece of lightweight literature can be inserted into each delegate bag at a cost of £500.

BADGE LANYARDS
£1,500

Your company logo will be printed on the badge lanyards (ribbons) which will be provided to each delegate as they arrive at the registration desk.

SPEAKERS’ PREPARATION ROOM
£1,000

The Speaker Preparation room will be used by all the Speakers to check-in their presentations. Your sponsorship will go towards the provision of audio-visual equipment. Your company logo can be displayed as a screen saver, and your logo will also be carried in the Conference Program.

CONFERENCE TEAS/COFFEES
£1,000

Support for a tea/coffee break is offered at £1,000, and will be acknowledged in the Conference Program.

SIGNAGE
£1,000

All of the conference directional signage will carry your logo. The signs will assist the delegates to find their way around the conference centre meeting rooms and exhibition.

SOCIAL PROGRAM

Sponsors and exhibitors are invited to attend the following social functions, offering the opportunity to mix business with pleasure:

Sunday 24 June 2006
Welcome Reception at Glasgow Science Centre

Tuesday 26 June 2006
Gaia Banquet at Kelvingrove Art Gallery and Museum

CONTACT

For further information please contact:
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SCOTTISH EXHIBITION AND CONFERENCE CENTRE

Hall 2, Floor Plan
APPLICATION FOR PATRONAGE and EXHIBITION OPPORTUNITIES

Please complete and return as soon as possible.

Company ________________________________________________________________________
Address ________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
Contact name ________________________________________________________________________
Telephone ________________________________________________________________________
Email ________________________________________________________________________

I am interested in providing Patronage ICC 2007 at the following level:

ALL PRICES ARE GIVEN IN UK POUNDS STERLING (£)

☐ Platinum (£80k per patron) ☐ Internet Café (£4,000)
☐ Gold (£40k per patron) ☐ Insert in Delegate Bag (£500)
☐ Silver (£20k per patron) ☐ Badge Lanyards (£1,500)
☐ Bronze (£10k per patron) ☐ Speakers’ Preparation Room (£1,000)
☐ Entrepreneurial (£1k per patron) ☐ Conference Teas/Coffees (£1,000)
☐ Advertising Space (£750 / £500) ☐ Signage (£1,000)
☐ Poster Boards (£500)

Preferred Patronage item (subject to availability):

1st choice ________________________________________
2nd choice ________________________________________

I would like to apply for exhibition space at ICC 2007. Please indicate your preferred choice of Exhibition Site below:

☐ Stand space only
☐ Shell scheme

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<tr>
<th>Size of Area</th>
<th>Preferred Site No</th>
<th>Full Cost</th>
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<tbody>
<tr>
<td>M²</td>
<td>1st</td>
<td>2nd</td>
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Upon receipt of this application form confirmation will be sent to you, together with a VAT invoice for the above amount.

Purchase Order Number (if applicable):
__________________________________________

Signed ___________________________ Date ___________________________